

Erik Brandt

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238 Nelson Avenue · Spartanburg, SC 29302

Qualifications

- Professional **Graphic Designer** with over **twelve years experience** and a **Bachelors Degree in Visual Arts**
- Insightful with a sharp eye for detail and expert knowledge of industry standard illustration, photo manipulation, and page layout software, plus web design and multimedia authoring programs
- Experienced commercial **Print Production Artist** well versed in commercial print production processes
- Accustomed to coordinating multiple projects simultaneously utilizing excellent time management and organizational skills
- Comfortable in a demanding work environment where there is constant change, aggressive deadlines, and little margin for error
- Motivated, hard-working team player with excellent interpersonal, verbal, and written communication skills
- Proven history of flexibility with the ability to learn new tasks quickly

Technical Skills

Design Applications Adobe Illustrator vers. 9 through CC, Adobe Photoshop vers. 6 through CC, Adobe Acrobat 9, X Professional, and CC, and Adobe InDesign CS4 through CC

Preflighting Offset Lithography, Flexography, Screen Printing, and Rotogravure

Multimedia Applications Adobe Flash CS4 and CS6 Professional and ActionScript 3.0

Web Design HTML5, FTP, and Adobe Dreamweaver CS4 and CS6

Office Applications Microsoft Outlook, Word, Excel, Power Point, and Publisher

Operating Systems Microsoft Windows 2000, XP, Vista, 7, and 8.1 and MacOS 9 through OSX

Education

1999 - 2003 Bachelor of Arts - Integrative Arts - focus in print and digital design
Penn State University - University Park, PA

Course Work Practical and analytical Graphic Design, Typography, Web Design, and Digital Multimedia Authoring

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Professional Experience

2013 - Present **Graphic Designer**

RDI-USA, Inc - Spartanburg, SC (Hospitality Supplier, Wholesale)

Responsibilities Lead Designer managing Choice Hotels International and Best Western International branded printed collateral

- Supporting Designer managing Wyndham Worldwide branded printed collateral
- Manage in-house and client art files, imprint history, and brand standards
- Direct print production facilities managing print jobs from SKU set-up to product delivery
- Design original digital and printed in-house marketing materials

2004 - 2012 **Graphic Designer**

Hospital Promotional Products, Inc - Cincinnati, OH (Advertising Specialties Distributor)

Responsibilities Lead Designer managed over 500 hospital and healthcare organizations' branded printed collateral

- Managed in-house and client art files, imprint history, and brand standards
- Coordinated with print production facilities to ensure print orders were completed to clients' specific requests within the appropriate production time table
- Designed original digital and printed in-house marketing materials

2003 - 2004 **Web Designer**

PenTeleData - Palmerton, PA (Residential/Business Internet Service Provider)

Responsibilities Designed, constructed, and maintained graphically-driven, HTML based web sites

- Updated and maintained existing customer websites
- Created original web assets for web department use

Other Experience

2011 - Present **Chairman of Technology Committee**

Penn State Alumni Association, Upstate South Carolina Chapter - Greenville, SC

Responsibilities Designed, constructed, and maintain chapter website and digital communication

2011 - 2015 **Founder and President**

Penn State Alumni Association, Upstate South Carolina Chapter - Greenville, SC

Responsibilities Serve as chairman of the board of directors, manage day to day business, and direct strategy and culture of the local alumni network